



**PROCURVE**  
TRUST WE PRESERVE



# VALUATION ASSESSMENT

PICK YOUR PLAN AND GROW WITH US



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# About Us.

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## **Precision Meets Expertise**

Welcome to Procurve Valux Private Limited, a registered valuer entity dedicated to providing accurate and comprehensive valuation solutions. We offer specialized expertise across a diverse range of assets, including real estate, plant and machinery, business interests, and intangible assets.

## **Our Commitment to Excellence**

We provide independent, objective valuation services for financial reporting, compliance, and M&A. By leveraging advanced analytical tools and staying aligned with global standards, our team ensures every report is crafted with integrity and precision.

At Procurve Valux, we don't just deliver valuations—we provide the insight and clarity you need to make informed financial decisions with confidence



# Our Expertise

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Our team at Procurve Valux Private Limited consists of highly qualified and experienced valuers, each with specialized knowledge across different asset classes. This comprehensive approach ensures we provide accurate, reliable, and holistic valuation reports that meet your specific needs, whether for financial reporting, regulatory compliance, or strategic transactions. We combine years of industry experience with a deep understanding of market trends and regulatory landscapes.

Our capability is significantly strengthened by the diverse professional expertise of our Directors and the adoption of globally recognized standards, including the prestigious **Certified Valuation Analyst (CVA)** credential held by **Mrs. Sejal Ronak Agrawal**.

Our expertise covers the full spectrum of valuation services, leveraging the CVA framework for business and intangible assets, alongside specialized credentials for tangible assets.

## » Global valuation

- 409 Valuations (IRC Section 409A)
- ASC 718 Valuations (Employee Stock-Based Compensation)
- ASC 820 Valuations (Fair Value Measurement)
- Charitable Donation Valuations (IRC Section 170)
- Tax Valuations (IRC 59-60)
- Gift & Estate Tax Valuations (IRC Section 2031 & 2512)
- Purchase Price Allocation (ASC 805/IRC Section 1060)
- Family Limited Partnership (FLP) Valuations (IRC Section 2701-2704)
- ASC 350 – Goodwill and intangible asset impairment testing

## » Domestic Valuation

- Valuations as per Companies Act, 2013
- Valuations under SEBI regulations
- Independent Business Valuations
- Valuations as per Income Tax Act, 1961
- Valuations for Financial Reporting
- Valuations under IBC
- Land & Building Valuations
- Plant & Machinery Valuation
- Intangibles Valuations





# Why Choose Us?

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## » **Accredited Professionals (Enhanced):**

All our valuers are certified and adhere to the regulatory standards set forth by governing bodies, ensuring compliance and credibility. Our team includes professionals with the Certified Valuation Analyst (CVA) designation, bringing globally recognized analytical techniques and internationally benchmarked valuation methodologies to your service.

## » **Customized Solutions:**

We recognize that every asset is unique. Our approach is personalized, taking into account the specific circumstances and requirements of each engagement.

## » **Client-Centric Focus:**

Your needs are our priority. We work closely with you throughout the valuation process, ensuring clear communication and support at every step.

## » **Comprehensive Reports:**

Our valuation reports are detailed, transparent, and easy to understand, providing you with the insights you need to navigate your financial landscape effectively.



# Our Commitment

At Procurve Valux Private Limited, we are committed to excellence. We continually invest in our team's professional development and utilize the latest technology and methodologies to ensure our valuations are current and accurate. This commitment is reinforced by our Director's CVA achievement, strengthening our position in the global valuation landscape.



# Our Vision

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We believe in best quality to be a successful valuation company through the application of the highest professional standards, drawing on our valuation experience and adhering to our values.

## Organizational Values

► **Trust:**

Gained from all our stakeholders and the general public.

► **Excellence:**

In achieving the highest professional standards in all our dealings.

► **Dedication:**

In adopting values, professional appearances, honesty, confidentiality, professionalism, and accuracy.

► **Transparency:**

In all our dealings, contracts, and results.



# Our Mission

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- To create value for our shareholders and maintain it over the long term.
- To provide unique and high-quality financial products and services which are in line with the market and comply with the principles of relevant laws of the country.
- To meet the needs of customers in simple, flexible, and creative ways.
- To provide our clients with sound advice, drawing on the strength of our experience and knowledge.
- To maintain a strong work culture by attracting and rewarding high-quality staff and motivating them to provide high-quality and competitive services.

# OUR TEAM



## MRS. SEJAL RONAK AGRAWAL

### OUR FOUNDER

Mrs. Sejal Ronak Agrawal is a valuation and corporate finance expert with 11+ years of experience across Business Valuation, Capital Markets, Company Law, and Transaction Advisory. As a Certified Valuation Analyst (CVA – NACVA, USA), she applies globally accepted valuation standards and advanced analytical methodologies.

She has led valuations for fundraising, M&A, financial reporting, ESOPs, and regulatory compliance across multiple industries. Her core expertise includes fair value assessments, IND AS advisory, forensic accounting, and strategic financial insights.

Guided by her strong professional credentials, she leads Procurve Valux toward delivering credible, high-quality, and globally trusted valuation services.

- FCA, CS
  - IP (IBBI)
  - RV (SFA) (IBBI)
  - Social Auditor (NISM)
  - FAFD (ICAI)
- DISA (ICAI)
  - IndAS (ICAI)
  - Concurrent Audit (ICAI)
  - ID (MCA-IICA)
  - CVA (USA, NACVA)

## VATSAL DABHI

OUR MANAGING TEAM



Mr. Vatsal Dhabhi, a highly qualified B.E. in Mechanical Engineering, Chartered Engineer (IEI), and IBBI Registered Valuer for Plant and Machinery (Reg. No. IBBI/RV/02/2022/15167). Mr. Dhabhi offers expert valuation services for plant and machinery, providing accurate reports for tax assessments, insurance, and financial purposes. He is also a Competent Person under the Gujarat Factories Act and holds NDT ASNT Level-2 certifications in various testing methods. As an approved valuer for Punjab National Bank (PNB), he provides trusted valuations for financial assessments. Additionally, he offers technical certifications, condition assessments, and residual life evaluations of machinery, supporting businesses with comprehensive and reliable solutions.

## VAIBHAV JADAV

OUR MANAGING TEAM

Mr. Vaibhav Jadav is a Govt. Registered Valuer (IBBI), AIME, B.E. in Civil Engineering, and an AUDA Approved Engineer. Mr. Jadav is empaneled with Punjab National Bank (PNB) as an approved valuer for plant and machinery valuation. As a Chartered Engineer, he provides expert opinions and certifications on various technical matters related to plant and machinery, buildings, and infrastructure projects. His services include condition assessments of machinery, determining residual life, assessing current market value for tax purposes, and providing certifications required under the Companies





## **DIMPLE SONI**

### **VALUATION ANALYST**

Dimple is a seasoned financial professional with over five years of experience specializing in Business Valuation and Ind AS implementation. She holds a Bachelor of Commerce (B.Com) and is an Inter CA from the Institute of Chartered Accountants of India (ICAI). By combining her academic background with a rigorous three-year articleship in statutory audit and taxation, she effectively integrates audit discipline with advanced technical valuation expertise.

Currently, she plays a key role in integrated valuation assignments, ensuring financial accuracy, regulatory compliance, and robust internal controls. Her dual expertise allows her to deliver reliable, high-quality insights across complex corporate advisory engagements, bridging the gap between technical accounting standards and fair value measurements.

## **SANJAY SONI**

### **ASSISTANT MANAGER – VALUATION ADVISORY**

Mr. Sanjay Soni is an Assistant Manager – Valuation & Secretarial Advisory with 3+ years of experience in business valuation, financial analysis, and secretarial compliance. He is a B.Com graduate from Gujarat University and a Company Secretary (CS) Finalist.

At Procurve Valux PVT.LTD., he handles valuation assignments, financial modeling, due diligence, and compliance advisory for listed and unlisted companies, SMEs, startups, and HNIs.





## **BHARGAV SHAH**

### **ASSISTANT VALUATION ANALYST**

Bhargav is a finance enthusiastic with a strong foundation in finance, audit, accounting, and financial assurance. Currently a CA Finalist and CFA Level II candidate, he combines a structured analytical mindset with practical experience in regulatory compliance and risk assessment.

His expertise spans valuation advisory, statutory and concurrent audits for nationalized banks, internal audits for listed companies and financial reporting for government entities. Bhargav performs a key role in ensuring operational efficiency and financial accuracy, delivering robust insights across complex valuation and advisory engagements.

## **ASHISH MER**

### **ACCOUNTANT AND DIGITAL MARKETING EXPERT**

With a Master's degree in Commerce from Gujarat University and 2.5 years of hands-on experience, Ashish brings a unique blend of financial precision and digital growth expertise to our team. He specializes in Tally Prime, GST compliance, and TDS filing, ensuring robust financial health for clients.

Ashish bridges the gap between traditional accounting and modern digital growth. Beyond the numbers, Ashish is a skilled digital marketer, leveraging social media platforms like LinkedIn, Instagram, Facebook and Meta to build impactful online presences.



# VALUATION ASSIGNMENTS

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# VALUATION ASSIGNMENTS

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# VALUATION ASSIGNMENTS

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1000+ Valuations Performed

## **TYPES OF VALUATIONS PERFORMED**

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### **Transactions**



Voluntary Value Assessment

Business Valuation

Valuation for Merger, Acquisition,  
Business Sale and Stump Sale

Fairness Opinion in M&A

Valuation for Family Settlement and  
Succession Planning

1000+ Valuations Performed

## **TYPES OF VALUATIONS PERFORMED**

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**Regulatory**



Income Tax Valuation

RBI FDI Valuation

RBI ODI Valuation

SEBI Valuation

Companies Act Valuation

IBC Valuation

Convertible Instrument Valuation

ESOP & Sweat Equity Valuation

1000+ Valuations Performed

## **TYPES OF VALUATIONS PERFORMED**

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### **Financial Reporting**



ESOP Valuation

IND AS Valuation

Convertible Instrument Valuation

Loan Portfolio Valuation

Impairment Testing Valuation

Security Receipts Valuation

Intangible Assets and Purchase  
Price Allocation Valuation

# 25+ Industries Served

## INDUSTRIES SERVED

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Agriculture

Information Technology

Education

FMCG

Financial/NBFC

Metal & Mining

Hospitality

Retail

Media & Entertainment

E-commerce

Real Estate & Infrastructure

Healthcare & Pharma

Auto & Auto Ancillary

Logistics

Textiles

Power

Tourism

Engineering

Electricals

Telecommunications



Registration



Land & Building



Plant & Machinery



Securities & Financial Assets



# Thank You

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